AFA’s Air Warfare Symposium and Technology Exposition
February 19 - 21, 2014

Sponsorship Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>PARTNER</td>
<td>up to $4,999</td>
</tr>
<tr>
<td>PARTNER</td>
<td>$5,000 to $9,999</td>
</tr>
<tr>
<td>PARTNER</td>
<td>$10,000 to $14,999</td>
</tr>
<tr>
<td>PARTNER</td>
<td>$15,000 to $24,999</td>
</tr>
<tr>
<td>STRATEGIC PARTNER</td>
<td>$25,000 or more</td>
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Marketing and Promotional Opportunities

Conference Registration Sponsor
For more information or to secure an opportunity, please contact:
Mary Ellen Dobrowolski, Director of Programs and Industry Relations
Phone: 703.247.5823 or email: MDobrowolski@afa.org

Conference Attendee Bags
Featuring your corporate logo with the conference logo. **Production costs are included.**

SOLD: Team T-100

Conference Note Pads & Pens
Sponsor to provide 1500 (suggested quantity) pads with their logo, the AFA logo, and the event logo. Sponsor may provide pens with their logo as well. **Sponsor is responsible for production, cost of production, and delivery of pads (and pens) to AFA by the specified deadline.**

SOLD: Lockheed Martin

Attendee Portfolio
Featuring your corporate logo and the conference logo. **Production costs are included.**

$9,500

Lanyards
Featuring your corporate logo along with the AFA logo. **Production costs are included.**

SOLD: BAE Systems

Hotel Room Keys
With your company’s name, logo and corporate message along with the AFA logo and the conference logo. **Sponsor is responsible for all costs associated with the production of the keys and any fees charged by the Rosen Shingle Creek Hotel for the use of the keys.**

SOLD: Lockheed Martin

Aisle Signs
Featuring your company’s name and logo prominently within the Exposition Hall.

SOLD: PRATT & WHITNEY

$5,000

Booth Locator Displays
Featuring your company’s logo, prominently displayed at the Exposition Hall entrances.

$5,000

Cyber Café
This sponsorship can involve financial support as well as loaned equipment.

$10,000

Charging Stations
Provide attendees with a convenient way to charge their mobile devices without leaving the conference area. Price is per station and multiple placements are possible.

$5,000
Mobile App

The app will provide all manner of information for attendees including access to the full agenda and floor plans of the exhibit hall and hotel. It also provides numerous places within the app to recognize the app sponsor.

Wednesday Reception on the Exhibit Floor

Sponsors may provide napkins and/or cups with their company logo, where applicable. Sponsors to be recognized on signage posted throughout the event.

<table>
<thead>
<tr>
<th>Cocktail Bar</th>
<th>SOLD: Northrop Grumman</th>
<th>$40,000</th>
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</thead>
<tbody>
<tr>
<td>Food</td>
<td></td>
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</table>

Thursday Night Gala Reception on the Exhibit Floor

Sponsors may provide napkins and/or glassware with their company logo, where applicable.

<table>
<thead>
<tr>
<th>Cocktail Bar</th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

Thursday Post-Gala Reception

Sponsors may provide napkins and/or glassware with their company logo, where applicable.

<table>
<thead>
<tr>
<th>Bar</th>
<th>$3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>$2,000</td>
</tr>
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</table>

Thursday Attendee Lunch Buffet on the Exhibit Floor

The event opens with a Lunch Buffet for all attendees on the exhibit floor. Sponsors may provide napkins and/or cups with their corporate logo.

<table>
<thead>
<tr>
<th>One entire opportunity</th>
<th>$25,000</th>
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<tbody>
<tr>
<td>Lunch Stations</td>
<td>$15,000</td>
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<tr>
<td>Beverage Stations</td>
<td>$6,000</td>
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<tr>
<td>Cookie Station</td>
<td>SOLD: ITT Exelis</td>
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Thursday and Friday Conference Coffee Breaks

Sponsor may provide cups and/or napkins.

|                         | $15,000 |

Friday Attendee Continental Breakfast on the Exhibit Floor

Sponsors may provide napkins and cups with their corporate logo.

|                         | $20,000 |

Event Sponsors

Sponsors may support our conference for $5,000

All sponsors underwriting a food or beverage function are invited to provide cups/glassware, plates, cup sleeves, and/or napkins with their name and logo (any or all of these as is applicable to the function).

All designs, logos, and marketing text for the special opportunities listed for the 2014 Air Warfare Symposium and Technology Exposition must be approved in advance and in writing by the Air Force Association.